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STATE OF NEW HAMPSHIRE
BEFORE THE
PUBLIC UTILITIES COMMISSION

IN THE MATTER OF:)
)
Carrying Charge Rate on Cash Working Capital)

DG 07-072

SECOND REVISED
DIRECT TESTIMONY
AND SCHEDULES
OF
JAMES A. ROTHSCHILD
ON BEHALF OF THE
PUBLIC UTILITIES COMMISSION

June 2, 2008

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1 **I. STATEMENT OF QUALIFICATIONS**

2 Q. PLEASE STATE YOUR NAME AND BUSINESS ADDRESS.

3 A. My name is James A. Rothschild and my address is 115 Scarlet Oak Drive, Wilton,
4 Connecticut 06897.

5

6 Q. WHAT IS YOUR OCCUPATION?

7 A. I am a financial consultant specializing in utility regulation. I have experience in the
8 regulation of electric, gas, telephone, sewer, and gas utilities throughout the United
9 States and Nova Scotia, Canada.

10

11 Q. PLEASE SUMMARIZE YOUR UTILITY REGULATORY EXPERIENCE.

12 A. I have been a consultant specializing in utility ratemaking since 1972. Initially, I was
13 employed by Touche Ross & Co. Touche Ross & Co. later merged to form Deloitte
14 Touche. I then provided similar consulting services while with J. Rothschild
15 Associates, Georgetown Consulting Group, and Rothschild Financial Consulting.
16 While associated with the above firms, I have worked for various state utility
17 commissions, attorneys general, and public advocates on regulatory matters relating
18 to regulatory and financial issues. These have included rate of return, financial
19 issues, and accounting issues. (See Appendix A.)

20

21 Q. WHAT IS YOUR EDUCATIONAL BACKGROUND?

22 A. I received an MBA in Banking and Finance from Case Western University (1971) and
23 a BS in Chemical Engineering from the University of Pittsburgh (1967).

1

2 **II. PURPOSE**

3 Q. WHAT IS THE PURPOSE OF THIS TESTIMONY?

4 A. The purpose of this testimony is to determine what the appropriate rate utility
5 companies in New Hampshire should be allowed to charge ratepayers for the carrying
6 costs of supply-related cash working capital.

7

8 Q. WHAT IS SUPPLY-RELATED CASH WORKING CAPITAL?

9 A. Supply-related working capital is the financing a company needs to manage the
10 relationship between its short-term accounts receivables and accounts payable in regards
11 to purchasing natural gas or the fuel required to generate electricity.

12

1 **III. SUMMARY OF FINDINGS AND RECOMMENDATIONS**

2 Q. PLEASE SUMMARIZE YOUR CONCLUSIONS.

3 A. For reasons that are explained later in this testimony, Energy North, Granite State,
4 Northern Utilities and Unitil should be required to use the cost of short-term debt
5 when determining the revenue requirements associated with supply-related working
6 capital.

7 Public Service Company of New Hampshire (PSNH) has not made a claim for any
8 supply-related working capital, and has stated that it has not even computed the
9 amount of such capital needed to run its business. If, in the future, PSNH should
10 make such a computation, the principles laid out in this testimony should govern the
11 determination of their appropriate carrying charge rate.

12

13 **IV. BACKGROUND AND APPROACH**

14 Q. HOW DOES A COMPANY OBTAIN ITS CAPITAL?

15 A. A company obtains its capital from investors. That capital is raised from investors
16 through a mix of equity, long-term debt, and short-term debt. Ideally, the percentage
17 of each that is used in the capital structure is determined with a goal of minimizing
18 the long-run overall cost of capital. Especially after considering the allowance for
19 income taxes, equity costs considerably more than either long-term or short-term
20 debt. Short-term debt generally is less expensive than long-term debt. However, the
21 greater the proportion of debt a company uses, the more financial risk exposure it will
22 have and therefore, other things being equal, both the cost of debt and the cost of
23 equity will rise as the proportion of total capital raised by debt increases. Therefore,

1 there is a limit on the maximum appropriate amount of debt a company should or can
2 use. There is also a separate appropriate limit on the total amount of debt that should
3 or can be raised as short-term debt rather than long-term debt because of factors such
4 as indenture limitations and the potential exposure to a financial environment in
5 which interest rates rise rapidly. By considering the appropriate cost tradeoffs
6 between equity and both long and short-term debt, a company can both maintain its
7 financial integrity and minimize its overall cost of capital by using reasonably
8 appropriate levels of each component of capital.

9

10 Q. WHAT ARE TYPICAL USES OF SHORT-TERM DEBT?

11 A. Common uses of short-term debt include the financing of short-duration assets such
12 as working capital and for bridge financing. Also, to take advantage of the relatively
13 low cost of short-term debt some companies may provide some level of financing of
14 long-term assets with short-term debt.

15

16 Q. WHY IS WORKING CAPITAL A COMMON USE FOR SHORT-TERM DEBT?

17 A. The need for working capital typically varies with time. Such variation could occur
18 for reasons such as seasonal variations in load, abnormal weather conditions, under
19 collection of fuel or purchased gas costs. A capital need that varies with time is
20 especially suited to be financed with short-term debt because, unlike permanent
21 capital, the costs incurred from short-term debt financing are only incurred during the
22 time the debt is actually being used. For example, a company that had a net positive
23 need for working capital for 9 months of a year would incur interest charges for only

1 9 months if that need is financed with short-term debt. This is in contrast to long-
2 term debt or equity in which the costs are incurred for all 12 months.

3

4 Q. WHAT IS BRIDGE FINANCING?

5 A. Bridge financing is temporary financing that is used until the amount of new
6 financing a company needs is large enough to make an issuance of long-term debt or
7 common equity economical. It can be uneconomical to issue long-term debt or
8 undertake major new issuances of common stock in small dollar increments.
9 Therefore, companies frequently use short-term debt to finance physical assets during
10 a construction period and then replace the short-term debt with long-term debt once
11 the amount of short-term debt becomes large enough to make the long-term debt
12 issuance economical.

13

14 Q. HOW SHOULD REGULATORS SUCH AS THE NEW HAMPSHIRE PUBLIC
15 UTILITIES COMMISSION TREAT SHORT-TERM DEBT?

16 A. Regulators have a responsibility to balance the interests of investors and ratepayers.
17 Since short-term debt is usually a relatively inexpensive source of capital, it is
18 important for regulators on the one hand to provide ratepayers with the benefit of the
19 lower cost associated with short-term debt while on the other hand protecting
20 investors by not assigning more short-term debt in the ratemaking process than a
21 company could reasonably be expected to use.

22

1 Q. HOW DOES THE REGULATORY PROCESS PROVIDE RATEPAYERS WITH
2 THE BENEFIT OF LOW COST SHORT-TERM DEBT?

3 A. Each of the companies in this proceeding has stated in response to discovery (see for
4 example Granite State's response to Staff 1-12) that it uses the Federal Energy
5 Regulatory Commission (FERC) method for computing the Allowance for Funds
6 Used During Construction (AFUDC) rate, which it earns on the eligible Construction
7 Work in Progress (CWIP) balance. The FERC has a policy of first allocating all
8 available short-term debt to CWIP that is eligible to earn the AFUDC rate. The way
9 the FERC method accomplishes this allocation is to set the AFUDC rate equal to the
10 cost of short-term debt so long as the short-term debt balance is equal to or greater
11 than the balance of CWIP eligible for AFUDC. If the balance of CWIP eligible for
12 AFUDC is greater than the short-term debt balance, then the FERC uses the overall
13 cost of capital for the AFUDC rate applied to the balance of CWIP eligible for
14 AFUDC in excess of the short-term debt balance.

15
16 Q. WHAT IMPLICATIONS DOES THE FERC METHOD FOR COMPUTING THE
17 AFUDC RATE HAVE ON THE TREATMENT OF SHORT-TERM DEBT IN THE
18 REST OF THE RATEMAKING PROCESS?

19 A. Since the FERC effectively assumes that the available short-term debt is used first to
20 finance CWIP, ratepayers benefit from an AFUDC rate that is lower than if another
21 rate, such as the overall cost of capital, were used. The lower the AFUDC rate used
22 by a company, the lower will be the capital cost of the physical asset when it is
23 completed and placed into service. This lower capital cost produces lower rates to

1 customers because a smaller rate base results in a smaller return on rate base and a
2 smaller depreciation expense. Therefore, it is appropriate for regulators to be
3 mindful of the amount of short-term debt that has already been assigned to the
4 AFUDC rate when deciding whether other assets should be financed with short-term
5 debt.

6

7 Q. OTHER THAN ITS IMPACT ON THE AFUDC RATE, HOW COULD
8 RATEPAYERS BENEFIT FROM SHORT-TERM DEBT?

9 A. A regulator could require that a certain portion of a utility's rate base be financed with
10 low cost short-term debt, and/or a regulator could determine that supply-related
11 working capital is being financed by short-term debt and therefore earns the short-
12 term debt rate.

13

14 Q. DOES THE NEW HAMPSHIRE PUBLIC UTILITIES COMMISSION INCLUDE
15 SHORT-TERM DEBT IN THE CAPITAL STRUCTURE WHEN IT DETERMINES
16 THE OVERALL COST OF CAPITAL FOR THE COMPANIES IT REGULATES?

17 A. Yes, the New Hampshire Public Utilities Commission (Commission) has frequently
18 computed the cost of capital by including at least some short-term debt in the capital
19 structure.

20

21 Q. IN ADDITION TO INCLUDING SOME SHORT-TERM DEBT IN THE CAPITAL
22 STRUCTURE, DOES EACH COMPANY IN NEW HAMPSHIRE ALLOCATE
23 SHORT-TERM DEBT TO ITS AFUDC RATE?

1 A. Yes. As noted above, each company in this proceeding has responded to discovery
2 stating that it uses the FERC method for computing its AFUDC rate.

3

4 Q. IF SOME OF THE AVAILABLE SHORT-TERM DEBT HAS BEEN USED TO
5 FINANCE CWIP ELIGIBLE FOR AFUDC AND SOME TO FINANCE A
6 PORTION OF RATE BASE, IS IT POSSIBLE THAT THERE WOULD BE
7 ENOUGH SHORT-TERM DEBT LEFT OVER TO FINANCE SUPPLY-RELATED
8 WORKING CAPITAL?

9 A. Yes. Whether or not there is any short-term debt left over to finance supply-related
10 working capital depends on three factors: (i) the total amount of short-term debt that a
11 company is or should be using; (ii) the amount of CWIP earning the AFUDC, and
12 (iii) the amount of short-term debt that has been included in the determination of the
13 overall cost of capital that was applied to rate base. Thus, the amount of short-term
14 debt that is or should be financing supply-related working capital must be determined
15 on a case-by-case basis.

16

17 Q. ARE THERE ANY SPECIAL CHARACTERISTICS OF SUPPLY RELATED
18 WORKING CAPITAL THAT TEND TO MAKE IT ESPECIALLY APPROPRIATE
19 FOR SHORT-TERM DEBT FINANCING?

20 A. Yes. As will be shown later in this testimony, the need for supply-related working
21 capital tends to fluctuate greatly throughout the year. It sometimes falls to or below
22 zero. This self-liquidating characteristic of supply-related working capital makes it
23 especially suited for short-term debt financing. This is because providers of short-

1 term debt take comfort in the ability of the company to periodically repay the loan
2 and because the company can save on its interest expense by confining its borrowing
3 to only those portions of the year in which working capital is actually needed.
4

5 Q. WHAT SHOULD THE COMMISSION DO TO ALLOCATE SHORT-TERM DEBT
6 TO SUPPLY RELATED WORKING CAPITAL IN A WAY THAT FAIRLY
7 BALANCES THE INTERESTS OF INVESTORS AND RATEPAYERS?

8 A. Because short-term debt may already have been allocated to CWIP and/or to the
9 overall cost of capital applied to rate base, I recommend that the Commission use the
10 decision tree diagram I have presented on JAR Schedule 1.

11 The first question asked in the decision tree is “Does the company have at least
12 enough short-term debt to finance a) the amount of short-term debt allocated to rate
13 base, and b) CWIP eligible for AFUDC?”
14

15 Q. WHY IS THIS FIRST STEP OF THE DECISION TREE IMPORTANT?

16 A. It is this step that determines whether or not the regulatory process has or has not
17 already fully accounted for the amount of short-term debt being used by the company.
18

19 Q. WHAT SHOULD HAPPEN IF A COMPANY HAS MORE SHORT-TERM DEBT
20 THAN IS ACCOUNTED FOR IN STEP ONE?

21 A. If this is the case, then the ratemaking process should allocate the remaining short-
22 term debt to supply-related working capital. If this does not happen, ratepayers will
23 not realize the full benefit of the short-term debt being used by the company.

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Q. IF IN STEP ONE OF THE DECISION TREE IT WAS DETERMINED THAT THE COMPANY DID NOT HAVE ANY SHORT-TERM DEBT LEFT AFTER ASSIGNMENTS TO EITHER CWIP ELIGIBLE FOR AFUDC OR RATE BASE, IS IT STILL POSSIBLE FOR THE COMMISSION TO PROPERLY CONCLUDE THAT AT LEAST SOME SHORT-TERM DEBT SHOULD BE ALLOCATED TO SUPPLY RELATED WORKING CAPITAL?

A. Yes. A company is only entitled to recover prudently incurred costs. Costs are imprudently high and rates are unreasonable if the company fails to use an adequate amount of short-term debt. Therefore, if the reason no short-term debt is left after assignments to CWIP eligible for AFUDC and rate base is that the company failed to properly avail itself of short-term debt, ratepayers should not be penalized for that mistake. If, on the other hand, a company is already using a reasonable amount of short-term debt and that amount has already been fully allocated to CWIP eligible for AFUDC and rate base, it would not be proper to assign any short-term debt to supply-related working capital.

Q. THE DECISION TREE PROVIDES FOR POSSIBLE OUTCOMES WHERE IT IS REASONABLE TO CONCLUDE SUPPLY RELATED WORKING CAPITAL IS BEING FINANCED BY SHORT-TERM DEBT. IS THERE SOMETHING ELSE THE COMMISSION SHOULD CONSIDER TO FURTHER DETERMINE IF SUPPLY RELATED WORKING CAPITAL IS FINANCED BY SHORT-TERM DEBT?

1 A. Yes. The annual fluctuation in the amount of supply-related working capital should
2 be examined. The greater the fluctuation, the more obvious it is that supply-related
3 working capital is or should be financed by short-term debt. However, even if the
4 amount of supply-related working capital does not fluctuate very much, it may still be
5 appropriate because of economics to assign short-term debt to supply related working
6 capital provided there is or should be short-term debt in excess of the amount that is
7 allocated to CWIP eligible for AFUDC and rate base.

1 **V. ANALYSIS BY COMPANY**

2 Energy North

3 Q. DOES ENERGY NORTH HAVE ENOUGH SHORT-TERM DEBT TO FINANCE
4 THE SHORT-TERM DEBT COMPONENT OF RATE BASE AND CWIP
5 ELIGIBLE FOR AFUDC?

6 A. Yes, Energy North has more than enough. In the fourth quarter of 2007, Energy
7 North had \$59.3 million in short-term debt while the sum of CWIP eligible for
8 AFUDC (\$6.7 million) and the short-term debt in rate base (\$8.8 million) was only
9 \$15.5 million. (See JAR Schedule 2 - Revised). Similar excesses were recorded for
10 each of the previous three quarters.

11

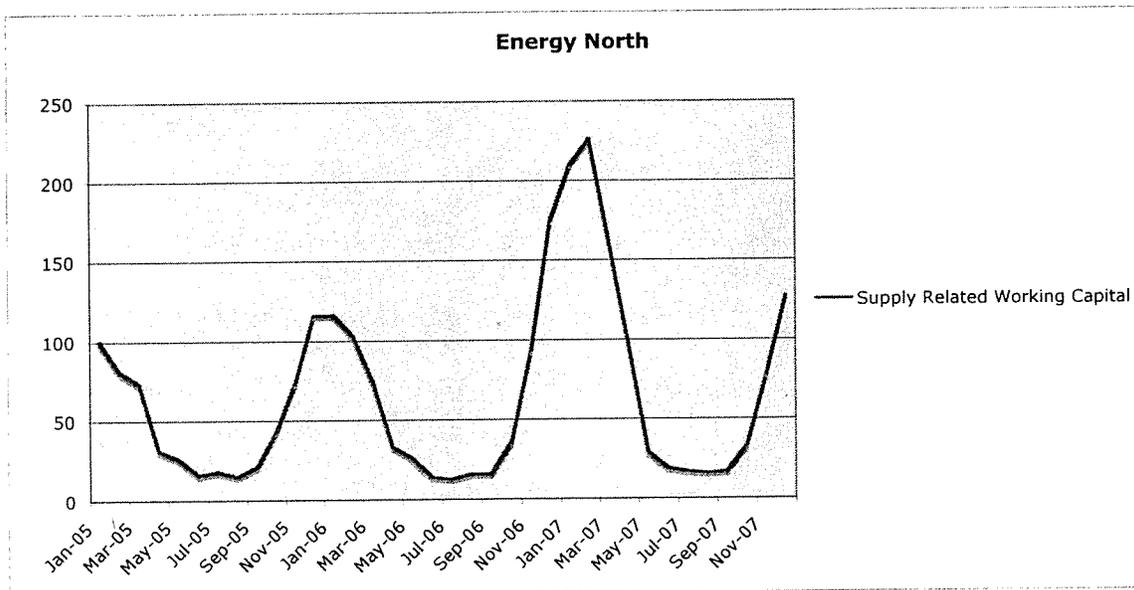
12 Q. IS THE SHORT-TERM DEBT BALANCE IN EXCESS OF THE AMOUNT
13 ALLOCATED TO RATE BASE AND CWIP ELIGIBLE FOR AFUDC AT LEAST
14 AS LARGE AS THE SUPPLY RELATED WORKING CAPITAL?

15 A. Yes. The amount of supply-related working capital in 2007 ranged between \$17,000
16 to a \$127,000. The short-term debt remaining after allocations to rate base and to
17 CWIP eligible for AFUDC is substantially higher than this supply-related working
18 capital range. As shown on JAR Schedule 2 – Revised, the excess for the four
19 quarters of 2007 varied between \$23.2 million and \$43.8 million.

20

21 Q. IS ENERGY NORTH'S SUPPLY RELATED WORKING CAPITAL
22 REQUIREMENT CYCLICAL IN NATURE?

1 A. Yes. As shown in the graph below for the period January, 2005 to December 31,
2 2007, Energy North's supply-related working capital varied cyclically with a
3 minimum of \$13,000 and a maximum of positive \$226,000. This cyclical variation
4 in the amount of supply-related working capital indicates that short-term debt is an
5 ideal funding source for Energy North.



6
7 Source: EnergyNorth Revised Response to Staff 1-2

8 Q. WHAT COST RATE DO YOU RECOMMEND BE APPLIED TO ENERGY
9 NORTH'S SUPPLY RELATED WORKING CAPITAL?

10 A. The cost of short-term debt should be assigned to Energy North's supply-related
11 working capital. I reach this conclusion for two reasons:

12 1. There is enough short-term debt to cover supply related working capital after
13 funding CWIP eligible for AFUDC and the short-term debt component of rate
14 base in the company's last rate case, and

- 1
2. Energy North's supply-related working capital varies on a cyclical basis and is
- 2 therefore most likely best financed with short-term debt.

1

2

3 Granite State

4 Q. DOES GRANITE STATE HAVE ENOUGH SHORT-TERM DEBT TO FINANCE
5 THE AMOUNT OF SHORT-TERM DEBT ALLOCATED TO RATE BASE AND
6 CWIP ELIGIBLE FOR AFUDC?

7 A. No. Granite State does not report any short-term debt in its balance sheet. (See
8 discovery response to Staff 1-8)

9

10 Q. IS THE SHORT-TERM DEBT BALANCE IN EXCESS OF THE AMOUNT
11 ALLOCATED TO RATE BASE AND CWIP ELIGIBLE FOR AFUDC AT LEAST
12 AS LARGE AS THE SUPPLY RELATED WORKING CAPITAL?

13 A. No.

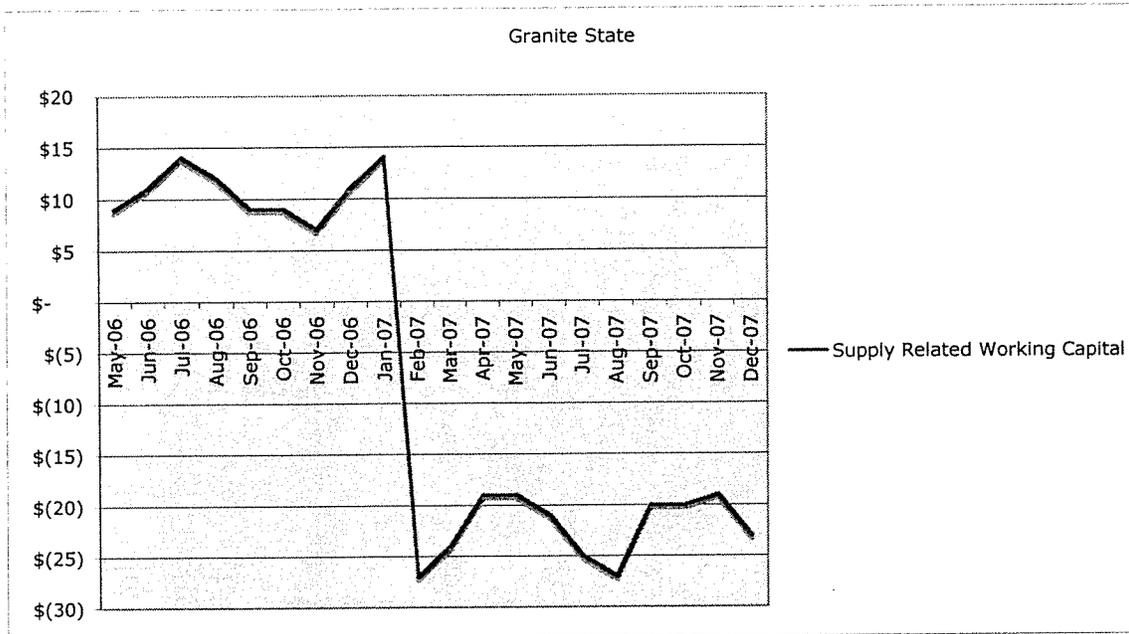
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15 Q. DOES GRANITE STATE'S SUPPLY RELATED WORKING CAPITAL VARY
16 ON A CYCLICAL BASIS?

17 A. Yes. The graph below shows that Granite State's supply-related working capital
18 varied cyclically between negative \$25,000 and positive \$15,000 during the period
19 May 2006 to December 31, 2007, indicating that short-term debt is the best funding
20 source.

21

22



1

2 Source: Granite State Response to Staff 1-2

3

4 Q. WHAT COST RATE DO YOU RECOMMEND BE APPLIED TO GRANITE
 5 STATE'S SUPPLY RELATED WORKING CAPITAL?

6 A. Even though the Company does not have any short-term debt, the cyclical nature of
 7 its supply-related working capital indicates that short-term debt should be used to
 8 finance that need at a cost equal to the cost of the Company's short-term debt.

9

10 Q. WHAT IS THE EFFECT OF APPLYING THE SHORT-TERM DEBT RATE
 11 INSTEAD OF THE OVERALL COST OF CAPITAL TO GRANITE STATE'S
 12 SUPPLY RELATED WORKING CAPITAL?

13 A. As shown in Granite State's response to Staff 1-1, the Company has determined that
 14 its supply-related working capital is negative. This means supply-related working
 15 capital generates savings to ratepayers. Use of the short-term debt rate instead of the

- 1 overall cost of capital for calculating carrying charges will lower the savings to
- 2 ratepayers as long as the supply-related working capital remains negative.

1

2 Northern Utilities, Inc. (Northern)

3 Q. DOES NORTHERN HAVE ENOUGH SHORT-TERM DEBT TO FINANCE THE
4 AMOUNT OF SHORT-TERM DEBT ALLOCATED TO RATE BASE AND CWIP
5 ELIGIBLE FOR AFUDC?

6 A. Yes. Most, if not all, of Northern's working capital is being funded by short-term
7 debt that is not accounted for elsewhere in the ratemaking process. In the fourth
8 quarter of 2007, for example, Northern had \$31.1 million in short-term debt while the
9 sum of CWIP eligible for AFUDC and the short-term debt component of rate base¹
10 was only \$2.3 million. (See JAR Schedule 5 - Revised). Similar excesses were
11 recorded for the previous three quarters of 2007.

12

13 Q. IS THE SHORT-TERM DEBT BALANCE IN EXCESS OF THE AMOUNT
14 ALLOCATED TO RATE BASE AND CWIP ELIGIBLE FOR AFUDC AT LEAST
15 AS LARGE AS THE SUPPLY RELATED WORKING CAPITAL?

16 A. Yes.

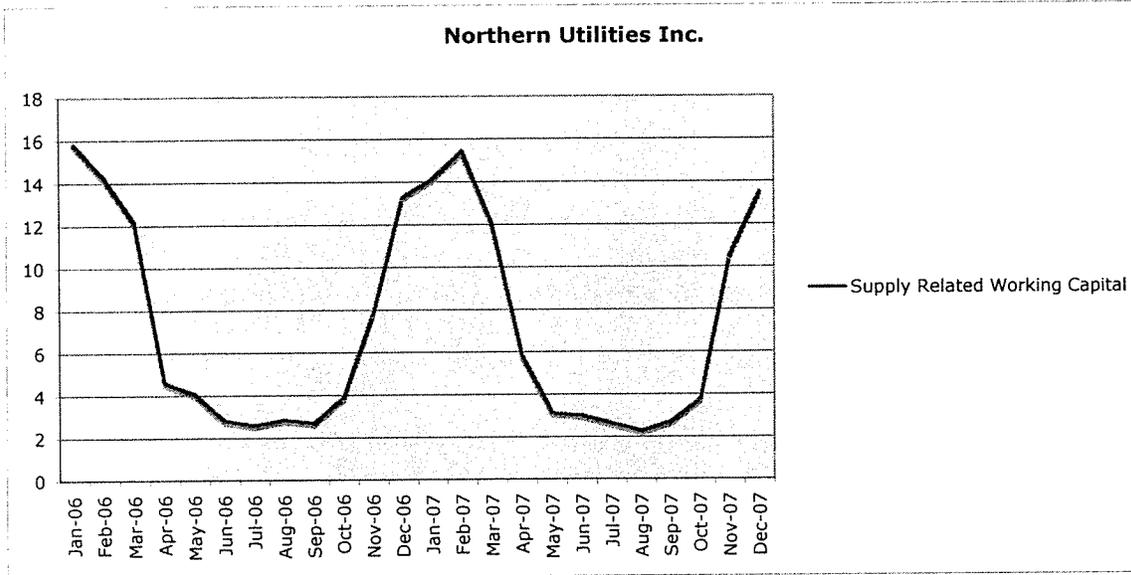
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18 Q. DOES NORTHERN'S SUPPLY RELATED WORKING CAPITAL
19 REQUIREMENT VARY ON A CYCLICAL BASIS?

20 A. Yes. The graph below shows that Northern's supply-related working capital varied
21 cyclically between positive \$2,000 and positive \$16,000 from January 2006 to
22 December 31, 2007, indicating that short-term debt is the best funding source.

¹ The company reported that short-term debt was 0% of its capital structure (See Northern response to Staff 1-7)

1



2

3 Source: Northern Response to Staff 1-2

4

5 Q. WHAT COST RATE DO YOU RECOMMEND BE APPLIED TO NORTHERN'S
6 SUPPLY RELATED WORKING CAPITAL?

7 A. Since there is enough short-term debt to cover the supply-related working capital after
8 funding CWIP eligible for AFUDC and the short-term debt component of rate base,
9 the Company's cost of short-term debt should be used.

1 PSNH

2 Q. DOES PSNH HAVE ENOUGH SHORT-TERM DEBT TO FINANCE THE
3 AMOUNT OF SHORT-TERM DEBT ALLOCATED TO RATE BASE AND CWIP
4 ELIGIBLE FOR AFUDC?

5 A. In 2007 PSNH did not have enough short-term debt in all but one quarter (See JAR
6 Schedule 6- Revised, line 5).

7

8 Q. IS THE SHORT-TERM DEBT BALANCE IN EXCESS OF THE AMOUNT
9 ALLOCATED TO THE AFUDC RATE AND TO RATE BASE AT LEAST AS
10 LARGE AS THE SUPPLY RELATED WORKING CAPITAL?

11 A. No. PSNH's CWIP balance eligible for AFUDC was higher than the short-term debt
12 balance.

13

14 Q. DOES PSNH'S SUPPLY RELATED WORKING CAPITAL VARY ON A
15 CYCLICAL BASIS?

16 A. PSNH has not provided the necessary computation. Therefore, I do not know the
17 extent to which its supply-related working capital varies throughout the year.

18

19 Q. WHAT COST RATE DO YOU RECOMMEND BE APPLIED TO PSNH'S
20 SUPPLY RELATED WORKING CAPITAL?

21 A. PSNH has not made a claim for any supply-related working capital (See PSNH
22 response to Staff 1-01), and has stated that it has not even computed the amount of
23 such capital needed to run its business. If, in the future, PSNH should make such a

1 computation, the principles laid out in this testimony should govern the determination
2 of the appropriate carrying charge rate.

1

2 Unitil

3 Q. DOES UNITIL HAVE ENOUGH SHORT-TERM DEBT TO FINANCE THE
4 SHORT-TERM DEBT ALLOCATED TO RATE BASE AND CWIP ELIGIBLE
5 FOR AFUDC?

6 A. Unitil did not have enough short-term debt in three of the four quarters of 2007.

7

8 Q. IS THE REASON THAT UNITIL DID NOT HAVE ENOUGH SHORT-TERM
9 DEBT TO FINANCE SUPPLY RELATED WORKING CAPITAL BECAUSE IT
10 DID NOT USE ENOUGH SHORT-TERM DEBT?

11 A. Yes. The amount of short-term debt needed to cover CWIP earning AFUDC, short-
12 term debt in rate base and supply related working capital peaked at \$14.179 million in
13 the third quarter of 2007. See JAR Schedule 6 – Revised. This compares with a
14 short-term debt balance of \$9.187 million for the same quarter even though Unitil had
15 a Commission approved short-term borrowing limit of \$16 million.

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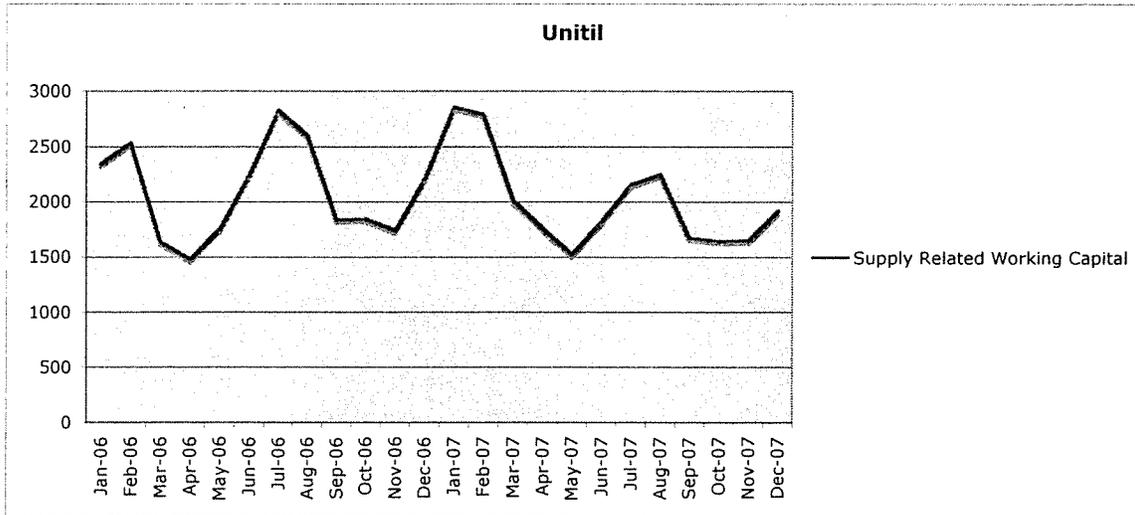
17

18 Q. DOES UNITIL'S SUPPLY RELATED WORKING CAPITAL VARY ON A
19 CYCLICAL BASIS?

20 A. Yes. As shown below, Unitil's supply-related working capital varied cyclically
21 between about \$1,500,000 and \$2,800,000. Although the level of supply-related
22 working capital did not dip to zero like some of the other companies covered in this

1 testimony, the swing is sufficient to indicate that short-term debt is most likely the
2 best form of funding.

3



4

5

6 Source: Unitil Revised Response to Staff 1-2

7 Q. WHAT COST RATE DO YOU RECOMMEND BE APPLIED TO UNITIL'S

8 SUPPLY RELATED WORKING CAPITAL?

9 A. It is appropriate at this time for Unitil to charge ratepayers at the cost of short-term

10 debt for supply-related working capital.

11

12 Q. DOES THIS CONCLUDE YOUR TESTIMONY?

13 A. Yes.